



**PARKER COUNTY
PEACH FESTIVAL
WEATHERFORD, TX**

**Sponsorship Opportunities -
Deadline for sponsoring is May 31st**

Parker County Peach Festival
Historic Downtown Weatherford
Saturday, July 10, 2021
8:00 a.m. to 4:00 p.m.
www.peachfestivaltx.com

PEACH FESTIVAL 2021!!

The Weatherford Chamber of Commerce is hard at work in preparing for the 36th Annual Parker County Peach Festival which will be held on Saturday, July 10, 2021 from 8:00 a.m. to 4:00 p.m.

Not able to have the festival in 2020, we are ready to welcome you and our guests to beautiful downtown Weatherford. It is the goal of the Weatherford Chamber to partner with you to fully promote and market your business! The Parker County Peach Festival hosted over 60,000 guests in 2019 to beautiful historic Downtown Weatherford and is known as the premier 1 day-Texas Event. Experience a family-oriented event that brings families and businesses together for a peachy good time!

We know that none of this would be possible without the generous support of our volunteers, organizations, and businesses to ensure its continued success. Sponsorship dollars help offset costs and allows us to provide many free events for our guests, such as air-conditioned shuttles and free activities. We invite you to join us in this great event as a sponsor. Enclosed is a list of sponsorship opportunities in which your business can invest. In exchange for this investment, your business will receive the tangible benefit of significant name exposure that will help market and promote your business. You will also receive the intangible benefit of knowing you have done something outstanding in helping to continue the tradition of the Parker County Peach Festival, providing a fun-filled day and creating memories for thousands of attendees. As this is a Chamber event, we do request that all sponsors be a member in good-standing. For more information on how to become a member, please visit www.weatherford-chamber.com.

The following pages describe the sponsor packages and if you have any questions, please call the chamber office or email Gloria Martinez at gmartinez@weatherford-chamber.com or Tammy Gazzola at tgazzola@weatherford-chamber.com

All event sponsorships and advertisements are first come, first served. To ensure your company is recognized, deadline for payment and form is May 31st. Please include payment with registration or for your convenience you may email application to Gloria Martinez.

Thank you for your time, interest, and support of the Parker County Peach Festival. We look forward to yet an outstanding year for this Premier 1 day-Texas Event!

PARKER COUNTY PEACH FESTIVAL SPONSOR INFORMATION

Sponsorship Levels:	Amount:	Benefits:
 Title Sponsor	\$20,000 (1 available)	Company will be Category Exclusive as Title Sponsor with logo on signage- Logo on PCPF website, event map and PCPF Facebook page, radio, TV, Newspaper, weekly e-blast (Weekly Business Update) for a value of \$20,000. Banner to be placed in prominent area at festival. Acknowledgement of sponsorship in public speeches, board meetings and interviews with the press. 20x10 Booth (sponsor to provide own tent, supplies, etc.) 20 (VIP) Very Important Peach Passes
 Transportation	\$10,000 (2 available)	Shuttle Sponsor- logo on all signage, event map and Social Media. Logo on PCPF website and Facebook page. 20x10 Booth (sponsor to provide own tent, supplies, etc.) 15 (VIP) Very Important Peach Passes
 Hospitality	\$7,000 (1 available)	Logo placement: PCPF webpage, flyer, event map and Facebook. Banner in Hospitality Room 20x10 Booth (sponsor to provide own tent, supplies, etc.) 10 (VIP) Very Important Peach passes
 Supporting	\$4,000 (10 available)	Recognition in the following: Logo placement: PCPF webpage, flyer, event map and Facebook. 20x10 Booth (sponsor to provide own tent, supplies, etc.) 10 (VIP) Very Important Peach passes
 Stage	\$2,000 Stage	Recognition in the following: Banner with logo at one (1) stage Company name and message will be announced throughout the day by emcee. Company listed on website, event map and Facebook page. (No booth) 8 (VIP) Very Important Peach passes
 Children's Activity	\$1,500 Children's Activity (several available)	Recognition in the following: Company name on a popular children's activity i.e.: mini-train ride, sand art, etc. Listed in event map, website & Facebook 5 (VIP) Very Important Peach passes
 Oasis	\$1,000 Oasis Spot (3 available)	Hand out promotional materials for your business while handing out FREE cups of water to Festival patrons. Responsible in providing 5 oz. cups (approx.10,000), you may add your logo to the cups. Chamber will provide water. Company name listed on event map. 5 (VIP) Very Important Peach passes
 Misting	\$500 Misting Tent (4 available)	Everyone will be visiting this tent to cool off! Company name listed on event map and signage 5 (VIP) Very Important Peach passes. No booth space.
 Golf Cart	\$200.00 Golf Cart Sponsor (20 available)	Have sign w/logo hung on a golf cart which will be used to transport patrons to and from nearby parking areas! No booth space. 2 (VIP) Very Important Peach passes



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Sponsor Registration Form

All sponsorships include a designated number of VIP (Very Important Peach) passes to the event & hospitality room.

Please sign me up as a Parker County Peach Festival Sponsor!

Company: _____ Show Contact Name: _____
(please write legibly, as this is how it will be listed on marketing collateral)

Address: _____ City: _____ St. _____ Zip: _____
(vendor packet will be mailed here)

Phone: _____ Email: _____

Sponsorship level: Some sponsorships are eligible to have a booth space, please indicate by circling yes or no. If you request electricity, please complete and return the electrical form with your application.

___ **Title** (\$20,000) Booth: Yes/No Electric: Yes/No ___ **Transportation** (\$10,000) Booth: Yes/No Electric: Yes/No

___ **Hospitality** (\$7,000) Booth: Yes/No Electric: Yes/No ___ **Supporting** (\$4,000) Booth: Yes/No Electric Yes/No

___ **Stage** (\$2,000) (circle one): Main Stage/ Stage 2 ___ **Children's Activity** (\$1,500)

___ **Oasis** (\$1,000) ___ **Misting Tent** (\$500) ___ **Golf Cart** (\$200) ___ # of golf carts you would like to sponsor

Payment Information:

Check enclosed: ___ Please send invoice: ___ Please charge my MC ___ Visa ___ Amex ___ Discover ___

Card number: _____ Exp. Date: _____ Security code: _____

Name as it appears on card: _____

Billing Address: _____

Amount to be billed:

Sponsor level: \$ _____ Add'l Sponsorship: \$ _____ (Ex: Misting Tent and Golf Cart=\$700)

Additional

VIP tickets: \$ _____ @ \$5.00 each Total: _____

**Mail check and registration form to Weatherford Chamber PO Box 310 Weatherford, TX 76086
If paying with credit card, you may email form to Gloria at gmartinez@weatherford-chamber.com**

Thank you for your support!! Sponsorships will sell out fast, so be sure to send in your form as soon as possible. Questions, please contact Gloria Martinez at gmartinez@weatherford-chamber.com or Tammy Gazzola at tgazzola@weatherford-chamber.com



PARKER COUNTY
PEACH FESTIVAL
WEATHERFORD, TX

Parker County Peach Festival Sponsorship Terms and Conditions

Weatherford Chamber of Commerce thanks you for your support of the Parker County Peach Festival. We look forward to creating a successful event. This document sets forth the terms of our agreement.

Pursuant to the terms described below, you ("you" or "Sponsor") agree to enter into a sponsorship agreement with the Weatherford Chamber of Commerce (the "CoC") for the Parker County Peach Festival ("PCPF") scheduled to occur on Saturday, July 10, 2021.

In consideration of the agreements, representations and obligations stated here, including those in the PCPF sponsorship opportunities page, which is part of this agreement (collectively the "Sponsorship Agreement") and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties intending to be legally bound hereby agree as follows:

- 1. Term:** The term of the Sponsorship Agreement commences on the date signed by Sponsor (the "Effective Date") and shall expire on July 10, 2021 (the "Term")
- 2. Sponsorship Fee:** As a PCPF sponsor at the _____ level, the Sponsor shall pay to the Weatherford Chamber a non-refundable sponsorship fee of \$ _____, payable within 30 days of the Effective Date. Payments shall be by check payable to "Weatherford Chamber" or credit card (information supplied on signed Sponsorship agreement and mailed or delivered to PO Box 310 Weatherford, TX 76086. An invoice will be provided upon request. Goods and services are due as specified in the "Attachments." Sponsor agrees that delayed payment will affect the agreed upon sponsorship opportunities.
- 3. Force Majeure:** Sponsor acknowledges and agrees that the PCPF is subject to cancellation in the event of inclement weather or other *force majeure* event, as determined in the reasonable discretion of the CoC. Accordingly, any sponsorship benefits to be provided on the day of the PCPF may be withdrawn in the event that the PCPF is canceled or otherwise does not occur. The CoC shall have no liability to Sponsor in the event of such cancellation and no portion of the Sponsorship Fee will be refunded.
- 4. Indemnification:** Sponsor agrees to indemnify, defend and hold harmless the CoC and its directors, officers, employees, volunteers, agents and representatives ("CoC Indemnitee") from and against any claim, suit for proceeding arising from (a) any breach or alleged breach of this agreement by Sponsor, (b) any personal injuries or property damage caused or allegedly caused by the negligence or intentional acts of the Sponsor, its personnel or persons under their control, (c) any alleged or actual false advertising, fraud, misrepresentation, libel or slander, illegal competition or trade practice, infringement of trademarks, trade names or titles, violations of rights of privacy or publicity, or infringement of copyrights or proprietary and intellectual property rights arising in connections with the use of display of any sponsor materials or signage.

Sponsor further agrees to reimburse any CoC indemnitee for any and all losses, damages, liabilities, costs or expenses (including reasonable attorneys' and professionals' fees and disbursements) incurred in

connection with the investigation, preparing, pursuing or defending any third-party action, claim, suit, investigation or proceeding any third-party action, claim, suit, investigation or proceeding arising from any of the above (whether or not pending or threatened, and whether or not any CoC Indemnitee is a party).

5. **Insurance:** [Applies ONLY to sponsors that will have a display or booth at the Festival site. Cross this section out if it does not apply.] Sponsor warrants and represents that it has (or will secure prior to the PCPF) and will maintain at its sole cost and expense, effective as of the date hereof and continuing for at least one year after the end of the terms.
 - a. Workers' compensation insurance in compliance with statutory laws.
 - b. Commercial general liability insurance, including contractual liability and personal injury liability, with minimum limits of \$1 million per occurrence and \$2 million general aggregate.
 - c. Umbrella liability insurance, in excess of (b) above, with minimum limits of \$2 million per occurrence and \$2 million general aggregate.
6. **Use of "Parker County Peach Festival"** Sponsor acknowledges and agrees that the phrase "Parker County Peach Festival" is a registered, legally protected trademark of the CoC. As such, Sponsor is expressly prohibited from using, profiting, or attempting to profit from the phrase "Parker County Peach Festival" directly or indirectly in or on any merchandise, products, inventory, goods, or other items for sale. Nothing in this section is intended to prohibit Sponsor from advertise Sponsor's participation in the PCPF or otherwise generally promote the PCPF to the general public.
7. **Miscellaneous:** In case any provision contained in this Agreement, or any application thereof, shall be deemed invalid, illegal or unenforceable, the affected provisions shall be construed and rewritten so as to be enforceable to the maximum extent permitted by the law, thereby implementing to the maximum extent possible the intent of the parties. The validity, legality and enforceability of the remaining provisions contained in this Agreement shall not be affected or impaired thereby. This agreement constitutes the entire agreement and understanding between the parties and supersedes all prior agreements and understandings, both written and oral, of the parties regarding the subject matter of this Agreement. The parties agree that all indemnities, representations and warranties contained in this Agreement will survive the termination and/or expiration of this agreement.

SPONSOR:

Sponsor: _____

Signature: _____ Name: _____

Title: _____ Date: _____

Address: _____

Phone: _____ Email: _____

WEATHERFORD CHAMBER OF COMMERCE

Signature: _____ Name: _____

Title: _____ Date: _____