



PARKER COUNTY  
**PEACH FESTIVAL**  
WEATHERFORD, TX ®

The Peach Festival is a Texas Premier one-day event that celebrates the sweet, juicy and fragrant Texas Peach, that showcases hand-made, hand-embellished arts/crafts, food and activity vendors. This festival is not intended to be a business showcase event. If a business wishes to participate in the festival, sponsorships are available through the chamber. Some businesses may be eligible to host an activity booth in the Children's area but must meet all criteria and are subject to approval by the Parker County Peach Festival Committee (PCPF). Please contact the Weatherford Chamber if you have any questions or would like more information regarding sponsorship opportunities. *Due to Covid-19 we will be following any guidelines and regulations set by the Texas State Governor's Office.*

**Please read carefully, as INCOMPLETE applications will not be accepted.**

TERMS & CONDITIONS

- I. General Information
- II. Festival Information
- III. Booth Information & Fees
- IV. Booth Requirements
- V. Set-Up and Take Down Times
- VI. Electricity
- VII. Vendor Identification
- VIII. Additional Information
- IX. Contact Information

## I. GENERAL INFORMATION:

This document contains pertinent rules and regulations that govern the operation of the Parker County Peach Festival hosted by Weatherford Chamber of Commerce (WCC). Priorities for space will be reviewed based on past participation, date of receipt of fully executed application and type of product/item. PCPF strives to maintain a balance and diversity in quality offerings. All applications and products are reviewed so that we may maintain this balance. Our goal is to keep standards high, maintain order and to regulate activities on the festival grounds. Regulations will be enforced. Those with “peachy” items (food, crafts, drink) will be given preference.

Due to Covid-19 we will be following any guidelines and regulations set by the Texas State Governor’s Office.

**Parker County Peach Festival® is a registered trademark of the Weatherford Chamber of Commerce**

## II. FESTIVAL INFORMATION:

- A. The festival will take place in the historic downtown area of Weatherford, TX 76086
- B. Saturday, July 10, 2021. Hours are from 8:00 a.m. to 4:00 p.m. Please have your booth area ready to sale or serve. Vendors must remain open until event closing, even if vendor is sold out. Leaving early makes the festival look in disarray; vendors who leave early will not be invited to participate the following year.
- C. Vendors who do not abide by rules will not be invited back.
- D. We ask that you use safety precautions:
  - Have hand sanitizer handy at your booth.
  - Consider contactless or minimum contact payment options.
  - Consider wearing CDC recommended protective equipment.
  - Monitor your booth access so shoppers’ practice 6 feet social distancing.
  - Please use common sense and keep our at-risk population in mind.
  - Sanitize surfaces frequently.

## III. BOOTH INFORMATION & FEES:

Event layout will have changes due to social distancing requirements. All booth spaces are 10’ deep x 20’ wide with a space from your neighbor. **This will limit the # of booths available.** Vendors are to bring their own tables, tents, and chairs. All locations will be assigned by PCPF committee. While written location requests will be considered, placement will be the sole discretion of PCPF committee. *Returning Vendors: PCPF will work to place you as close to your past booth space as possible.* Pre-packaged food vendors will abide by the “Food Vendor” rules.

- A. Fees- Arts, Crafts & pre-packaged food.
  - 1. Palo Pinto.....\$275.00
  - 2. York Ave.....\$250.00 (no electricity available)
  - 3. Other.....\$225.00
- B. Food Booths-(\$1M Liability insurance required)
  - 1. Food Vendors.....\$500.00
  - 2. Non-profit food.....\$300.00
- C. Activity Booths (\$1M Liability Insurance required)
  - 1. Activity Booths.....\$300.00

E. Late fees (received after the dates listed):

1. All Vendors.....April 1..... \$35.00
2. All Vendors.....June 1.....\$50.00
3. All Vendors.....July 1.....\$75.00

**IV. Booth Requirements:**

**A. Art/Craft and Pre-packaged Foods:**

1. Two color photos of items to be sold & booth set-up MUST accompany ALL applications. All photos become the property of the Peach Festival Planning Committee archives.
2. At least 50% of the items sold at all Craft/Sales booths must be handcrafted or hand embellished.
3. **No beverages or food may be sold or distributed from non-food vendors.**
4. Applicants with the most original, creative, and unique crafts will receive priority.
5. Consultant based business, mass produced (e.g., Scentsy, Pampered Chef, Homemade Gourmet) DO NOT MEET CRITERIA FOR THE FESTIVAL AND WILL NOT BE PERMITTED.
6. Only designated vendors shall:
  - a. Sell “light up” toys and miscellaneous “light up” items.
  - b. Offer/sell sand art or do any type of face painting.
  - c. These vendors will have exclusive rights to sell or market these items. These exclusive booth spaces will be awarded by the PCPF Committee.

**B. Food Booths & Pre-packaged Specialty Foods**

1. A photograph of the concession set-up, and detailed description of products/items to be sold is required with the application before the application can be approved. All items food vendor/concessionaire wishes to sell are subject to approval by PCPF committee. Any product not specified in the application will not be allowed at the Festival, unless permission is sought and given. Items will be removed from the concession stand when asked by PCPF Committee or WCC staff during the festival if they were not approved. Failure to abide may result in not being asked back to the festival in the future.
2. Submit photo of Food truck with dimensions. Food truck trailer must fit in a 10x20 space. NO EXCEPTIONS! Your tent poles, stakes, trailer hitch, tongue, awnings, etc. must fit inside the vendors allotted booth space and must not encroach into the aisle.
3. Signage: Professional signage or very neatly printed menu must be displayed. Prices must be displayed during festival hours for attendees to view easily.
4. Once accepted, food categories may not be changed without approval.
5. Each food vendor must provide certificate of \$1,000,000 Liability Insurance Policy. The Parker County Peach Festival and Weatherford Chamber of Commerce must be listed as an additional Insurer to your policy and include address: 401 Fort Worth Hwy Weatherford, TX 76086
6. If you are a Texas Food Cottage Vendor, please read the [Texas Food Cottage Law Requirements](#)- so that you can sell. Food Labels are now required.

7. All food vendors must provide their own trash can & bags. Trash removal from the cans during the festival will be provided by the PCPF. Vendors are responsible for cleaning their booth at the end of the day. **Dumping of grease or other food waste is not allowed and will be fined \$200.00.**
8. All Food vendors must have a functioning and readily accessible fire extinguisher. Vendors with any type of deep-frying equipment must have a **Class K extinguisher**. The Fire Marshall will be inspecting all food vendor booths before 8:00 a.m. on the day of the event. All requirements must be met. If not in compliance, you will not be permitted to operate on the day of the festival.
9. You must request water on application, or you will not be able to attach hose day of event.
10. If you requested water, you must make sure the hose or fitting does not leak.
11. Ice will be available for sale to food vendors for a reasonable price.
12. Jams, jellies, and home-canned items must be prepared in a Certified Kitchen. A certificate is required.
13. Health Permits: **(ONLY AFTER YOU HAVE BEEN ACCEPTED BY PCPF)**
  - a. Once accepted as a PCPF Vendor, a City of Weatherford food permit will be required.
14. Health Inspection:
  - a. The City Health Inspector will inspect each booth on day of festival.
  - b. Food & pre-packaged food booths must comply with current guidelines for food handling and have a current Texas Food Handlers Certificate.

### C. Activity Booth

1. Absolutely no merchandise, food, or beverages may be sold or distributed from activity booths.
2. Each activity booth vendor must provide certificate of \$1,000,000 Liability Insurance Policy. The Parker County Peach Festival and Weatherford Chamber of Commerce must be listed as an additional Insurer to policy, include address: 401 Fort Worth Hwy Weatherford, TX 76086
3. Only designated vendors shall sell "light up" toys and miscellaneous "light up" items. These exclusive booth spaces will be awarded by the PCPF.
2. Only designated vendors shall offer/sell sand art or do any type of face painting. These vendors will have exclusive rights to sell or market these items. These exclusive booth spaces will be awarded by the PCPF.

### V. SET-UP & TAKE DOWN TIMES:

1. Vendors who submit applications late, will have to pick up their vendor packet by 3:00 p.m. at the Weatherford Chamber. No packets will be mailed after June 25.
2. Set-up begins Friday for those on York, Dallas, Church, Waco, and side streets outside of Palo Pinto Street. Specific set-up times will be included in your vendor packet, please do not deviate from your time.
3. Due to State traffic regulations, vendors assigned to the center of Palo Pinto, and Spring St. **may NOT** set-up until Saturday morning. A Peach festival representative will be available to help locate your assigned space.
4. Vendors who do not adhere to their assigned set-up time will have to dolly their goods into the festival area.
5. Set-up time and information will be in your vendor packet which will be mailed at least 3 weeks prior to the event.

6. Vendors are required to furnish their own chairs, tables, awning, umbrellas, and 100 ft. extension cord. (If approved for electricity).
7. Vendors are not allowed to stake their tents into the ground but must secure tents.
8. Vendors will be responsible for his or her own trash clean up.
9. Vehicles MUST be out of the barricaded festival area by 6:45 a.m. Saturday and will not be allowed back until 4:15 p.m. or your designated breakdown time.

## VI. ELECTRICITY:

1. Electricity is \$40 per plug. Please do not request electricity unless necessary as it is highly limited.
2. Electricity Guideline form must be completed and submitted with application. If you try to access power that you did not purchase or connect improperly to the power source, you will be disconnected before or during the festival.
3. You must list all appliances that will be used so that we may verify your voltage needs. If it is not listed, you will not be allowed to plug in.
4. Generators are not allowed.
5. Electricity is not available for ANY Saturday morning set-up locations.
6. You are responsible for supplying your own electrical power cord of sufficient length and amperage.
7. The on-site electrician and the Fire Marshall will inspect your electrical equipment prior to the event opening.
8. Electric cords MUST be covered at the booth and across the walkway behind the booth to avoid trip hazard.

## VII. VENDOR IDENTIFICATION

1. All vendors will be provided with 3 vendor ID's to enter the festival. Additional vendor ID's may be purchased for \$5.00 each when submitting application.
2. Vendor ID's will be available for sale the day of event and can be picked up at Peach Central. Cost to purchase on the day of will be \$8.00.
3. Vendor ID's will need to be on person the entire show and visible. Lost ID's will be \$8.00 to replace.
4. Vendor ID's will allow you in and out of the festival area.

## VIII. ADDITIONAL INFORMATION:

1. Any violators to any rules listed will not be invited back to the Parker County Peach Festival.
2. This is a juried festival requiring April 1, 2021 deadline for application submission. If submitted after April 1, a \$35 late fee will be assessed. If submitted after June 1, a \$50 late fee will be assessed. If submitted after July 1, a \$75.00 late fee will be assessed. Once vendor is approved, you will be contacted for payment, credit card payments preferred. If paying with check, approval will be made AFTER check has cleared. If not accepted, vendors will receive an email notification.
3. Vendors are responsible for ALL applicable TX State Sales Taxes. Information is submitted to the State Comptroller.
4. Vendors will be assigned a specific location designated by booth number and area. This festival is based on a first come first serve basis and previous vendors are not guaranteed acceptance or their

same booth. There will be NO guaranteed booth locations, but every effort will be made to accommodate specific requests by participants.

5. Applicants will receive notification of acceptance or rejection by mid-June. Once a vendor has been accepted and payment has been processed, no refunds will be made for cancellation or removal for cause.
6. All sales MUST take place within your booth space. No soliciting outside of booth.
7. Sharing of booths, subletting is not allowed.
8. NSF checks must be replaced with a cashier's check or money order. NSF check fee is \$50. Booth will not be assigned till payment has cleared.
9. Absolutely NO GENERATORS allowed.
10. Political booths, raffle booths do not meet criteria for admittance and will not be accepted.
11. Sponsorships for commercial vendors, consultant-based business, or information are only allowed with prior approval. For sponsorship information, please contact the Chamber at 817-596-3801.
12. This is a family-friendly festival. As such, socially unacceptable, profanity or alcohol related products are not permitted.
13. Parker County Peach Festival is a registered trademark of Weatherford Chamber of Commerce

## IX. CONTACT INFORMATION

Parker County Peach Festival  
401 Fort Worth Hwy  
Weatherford, TX 76086  
817-596-3801  
Gloria Martinez  
gmartinez@weatherford-chamber.com  
[www.peachfestivaltx.com](http://www.peachfestivaltx.com)

Parker County Peach Central Headquarters  
(Staff, Volunteers & Lost & Found)  
119 Palo Pinto St.