








**PARKER COUNTY
PEACH FESTIVAL
WEATHERFORD, TX**







35th Annual
Parker County Peach Festival
Historic Downtown Weatherford
Saturday, July 13, 2019
8:00 am. to 4:00 p.m.

The Parker County Peach Festival is a premier 1-day Texas Event. Last year more than 50,000 attendees flocked to historic downtown Weatherford for a peachy good time. The Weatherford Chamber of Commerce is once again hosting the 35th Annual Peach Festival on Saturday, July 13th from 8:00 a.m. to 4:00 p.m. The largest event in Parker County celebrates fun, food, entertainment and of course, delicious peaches! A great way to host a family-oriented event that brings families and businesses together for a peachy good time!

We realize that none of this would be possible without the generous support of our volunteers, organizations and businesses. We are inviting you to be a part of the largest event in Parker County as a premier Sponsor!

There are various sponsorships available. **To ensure that your company is recognized, please send payment and form by February, 28, 2019.**

Sponsorship Levels:	Amount:	Benefits:
 <p>Majestic Title Sponsor</p>	<p>\$20,000 (1 available)</p>	<p>Company to be listed as Title Sponsor with logo on all signage, press release & shuttle ad. Logo on Peach Festival website and Peach Festival Facebook page. Announcement of sponsorship on Radio and T.V. Facebook. Banner at Festival to be placed in prominent area. Acknowledgement of sponsorship in public speeches, board meetings and interviews with the press. Booth at event (sponsor to provide own tent, supplies, etc.) 20 (VIP) Very Important Peach Passes</p>
 <p>Ranger (Transportation)</p>	<p>\$10,000 (2 available)</p>	<p>Shuttle Sponsor- logo on all signage, shuttle ads, press release. Logo on Peach Festival website and Facebook page. Opportunity to have a booth at event (sponsor to provide own tent, supplies, etc.) Ad to be played continuously on each shuttle (30) 15 (VIP) Very Important Peach Passes</p>
 <p>July Prince</p>	<p>\$5,000 (1 available)</p>	<p>Festival and Hospitality Sponsor Recognition in the following: Logo placement: Parker County Peach Festival webpage, press release, flyer, event map and Facebook. Banner in Hospitality Room and shuttle ad. Opportunity to have a booth at event (sponsor to provide own tent, supplies, etc.) 10 (VIP) Very Important Peach passes</p>
 <p>The Big Peach</p>	<p>\$3,000 (10 available)</p>	<p>Recognition in the following: Logo placement: Parker County Peach Festival webpage, press release, flyer, event map and Facebook. Booth at event (sponsor to provide own tent, supplies, etc.) 10 (VIP) Very Important Peach passes</p>
 <p>Blossoms</p>	<p>\$2,000 Stage (2 available)</p>	<p>Recognition in the following: Banner with logo at one (1) stage Company name and message will be announced throughout the day by emcee. Company listed on website, event map and Facebook page. 8 (VIP) Very Important Peach passes</p>

Sponsorship Levels:	Amount:	Benefits:
 Bounty	\$1,500 Children's Activity (several available)	Recognition in the following: Company name on a popular children's activity ie: mini-train ride, inflatables, etc. Listed in event map, website & Facebook 5 (VIP) Very Important Peach passes
 Bushel	\$1,000 Oasis Spot (3 available)	Hand out promotional materials for your business while handing out FREE cups of water to Festival patrons. Responsible in providing 5 oz. cups, you may add your logo to the cups. Chamber will provide water. Company name listed on event map. 5 (VIP) Very Important Peach passes
 Buds	\$1,000 Misting Tent (4 available)	Everyone will be visiting this tent to cool off! Company name listed on event map and signage 5 (VIP) Very Important Peach passes
 Orchard	\$300.00 Remote parking (3 available)	Be the first to welcome patrons while they board the bus to go to the festival grounds! Hand them your promotional items and welcome them to the Peach Festival! Responsible to man your table on the day of the event from 7:45 to 4:00 p.m. 4 (VIP) Very Important Peach pass
 Friend	\$250.00 Entrance Booth (5 available)	Banner with your company logo at one of 5 entrances! One representative can welcome patrons while introducing your business! 3 (VIP) Very Important Peach pass
 Cool Peach	\$150.00 Golf Cart Sponsor (10 available)	Have your company name/logo hung on a golf cart which will be used to transport patrons to and from nearby parking areas! 2 (VIP) Very Important Peach pass

Sponsor should be a member of the Weatherford Chamber of Commerce in good standing

Sponsor Booth Guidelines for: Majestic, Ranger, July Prince, Big Peach

1. Please have your booth ready when event opens, and we ask that you NOT leave early.
2. Sharing of booths/Subletting is not allowed
3. Peach Central Headquarters for all Festival Staff and Volunteers as well as Lost & Found is located at 119 Palo Pinto
4. You will be responsible for your own trash clean-up.
5. If you are requesting electricity, you will need to complete an electrical form and attach with application. Electricity is not available for any Saturday morning set-up locations.
6. All sponsors will receive a certain number of wristbands that will be included in your packet. If you will need more than were issued, you may purchase them at a discounted rate of \$3.00.
7. Wear comfortable clothing, stay hydrated and most of all HAVE FUN!!

SET-UP Information for those sponsorships that come with booth space:

8. Set-up begins Friday for those on York, Dallas, Church, Waco, section B and FBC and side streets outside of Palo Pinto Street. Specific set-up times will be included in your sponsor packet
9. Those who do not adhere to their assigned set-up time will have to dolly their goods into the festival area.
10. Vehicles MUST be out of the barricaded festival area by 6:45 a.m. Saturday and will not be allowed back until 4:15 p.m. or your designated breakdown time.



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REGISTRATION FORM

All sponsorships include a designated number of VIP (Very Important Peach) passes to the event & hospitality room.

Please sign me up as a Parker County Peach Festival Sponsor!

Company: _____ Show Contact Name: _____
(please write legibly, as this is how it will be listed on marketing collateral)

Address: _____ City: _____ St. _____ Zip: _____
(vendor packet will be mailed here)

Phone: _____ Email: _____

Sponsorship level: Some sponsorships are eligible to have a booth space, please indicate by circling yes or no. If you request electricity, please complete and return the electrical form with your application.

Majestic (\$20,000) _____ Booth: Yes No **Ranger** (\$10,000) _____ Booth: Yes No

July Prince (\$5,000) _____ Booth: Yes No **The Big Peach** (\$3,000) _____ Booth: Yes No

Bounty (\$1,500) _____ **Blossoms** (\$2,000) _____ (please circle one): Main Stage Stage 2

Bounty (\$1,500) _____ **Bushel** (\$1,000-Oasis) _____ **Buds** (\$1,000- Misting Tent) _____

Orchard (\$300) _____ circle one: Ninth Grade Center Weatherford College

Friend (\$250) _____ # of entrance booths you would like to sponsor \$ _____

Cool Peach (\$150) _____ # of golf carts you would like to sponsor \$ _____

Payment Information:

Check enclosed: _____ Please send invoice: _____ Please charge my MC _____ Visa _____ Amex _____ Discover _____

Card number: _____ Exp. Date: _____ Security code: _____

Name as it appears on card: _____

Amount to be billed:

Sponsor level: \$ _____ Additional Sponsorship: \$ _____ (Ex: Friend and Cool Peach=\$400)

Additional

VIP tickets: \$ _____ @ \$3.00 each Total: _____

Mail check and registration form to Weatherford Chamber PO Box 310 Weatherford, TX 76086
If paying with credit card, you may email entire packet to gmartinez@weatherford-chamber.com

Thank you for your support!! Sponsorships will sell out fast, so be sure to send in your form as soon as possible.
Questions, please contact Gloria Martinez at 817-596-3801 or gmartinez@weatherford-chamber.com