

33<sup>rd</sup> Annual Parker County Peach Festival Historic Downtown Weatherford Saturday, July 8, 2017 8:00 am. to 5:00 p.m.

The Weatherford Chamber of Commerce is once again hosting the 33<sup>rd</sup> Annual Peach Festival! The festival will be held on Saturday, July 8<sup>th</sup> from 8:00 a.m. to 5:00 p.m. The largest event in Parker County celebrates fun, food, entertainment and of course, delicious peaches! A great way to host a family oriented event that brings families and businesses together for a peachy good time!

With this in mind, we realize that none of this would be possible without the generous support of our volunteers, organizations and businesses. We are inviting you to be a part of the largest event in Parker County as a Sponsor! There are various sponsorships available. To ensure that your company is recognized, please send payment and form as soon as possible, as we tend to sell out fast!

| Sponsorship Levels:   | Amount:   | Be <b>nefits</b> :   |  |  |
|-----------------------|---|--|--|--|
| July Prince<br>(NEVV) | \$5,000 (2 available)   | Festival and Hospitality Sponsor<br>Recognition in the following:<br>Logo placement: Parker County Peach Festival webpage, street<br>banner to be placed on major streets, press release, flyer,<br>event map and Facebook. Banner in Hospitality Room.<br>Opportunity to have a display space in prominent area<br>(sponsor to provide own tent, supplies, etc.)<br>*20 (VIP) Very Important Peach passes |  |  |
| 🦸 The Big Peach       | \$3,000 (6 available)   | Recognition in the following:<br>Logo placement: Parker County Peach Festival webpage, street<br>banner to be placed on a major street, press release, flyer,<br>event map and Facebook. Opportunity to have a display space<br>in prominent area (sponsor to provide own tent, supplies, etc.)<br>10 (VIP) Very Important Peach passes  |  |  |
| or Blossoms           | \$2,000 (2 available)<br>Entertainment or<br>Children's Stage | Recognition in the following:<br>Banner with logo at one (1) of the stages<br>Company name and message will be announced throughout<br>the day by emcee. Company listed on website, event map and<br>Facebook page.<br>8 (VIP) Very Important Peach passes   |  |  |
| of Bounty             | \$1,500<br>Children's Activity<br>(several available)         | Recognition in the following:<br>Company name on a popular children's activity ie: mini-train<br>ride, inflatables, etc.<br>Listed in event map, website and Facebook<br>5 (VIP) Very Important Peach passes   |  |  |
| <b>Bushel</b>         | \$1,000<br>Oasis Spot<br>(3 available)                        | Hand out promotional materials for your business while<br>handing out FREE cups of water to Festival patrons. You will be<br>responsible for providing 5oz. cups, so you may add your logo<br>to the cups. Chamber will provide water. Company name listed<br>on event map.<br>5 (VIP) Very Important Peach passes   |  |  |

| Sponsorship Levels: | Amount:  | Benefits:   |  |  |
|---------------------|--|---|--|--|
| 🍯 Buds              | \$1,000<br>Misting Tent<br>(2 available)       | Everyone will be visiting this tent to cool off! As they enter,<br>you will be able to introduce your company and pass out<br>promotional materials. Company name listed on event map.<br>5 (VIP) Very Important Peach passes   |  |  |
| orchard 🍯           | \$300.00<br>(3 available)<br>Remote parking    | Be the first to welcome patrons while they board the bus to go<br>to the festival grounds! Hand them your promotional items<br>and welcome them to the Peach Festival! <b>Responsible to man</b><br><b>your table on the day of the event from 7:45 to 4:00 p.m.</b><br>1 (VIP) Very Important Peach pass |  |  |
| 🍯 Friend            | \$250.00<br>Entrance Booth<br>(9 available)    | Banner with your company logo at one of 9 entrances! One<br>representative can welcome patrons while introducing your<br>business!<br>1 (VIP) Very Important Peach pass   |  |  |
| ool Peach           | \$150.00 Golf Cart<br>Sponsor<br>(5 available) | Have your company name/logo hung on the back of a golf cart<br>which will be used to transport patrons to and from nearby<br>parking areas! A space will be available in the festival area to<br>promote your business as well.<br>1 (VIP) Very Important Peach pass                                      |  |  |



## PARKER COUNTY PEACH FESTIVAL

Historic Downtown Weatherford Saturday, July 8, 2017

8:00 am. to 5:00 p.m.

## **REGISTRATION FORM**

All sponsorships include a designated number of VIP (Very important Peach) passes to the event and hospitality room. Additional passes are available at a discounted price of \$3.00

| Please sign me up as a Parker County Peach Festival Sponsor!  |                       |                 |                  |  |  |  |  |
|---|-----------------------|-----------------|------------------|--|--|--|--|
|   | ny Name:Contact Name: |                 |                  |  |  |  |  |
| (please write legibly, as this is how it will be listed on marketing collateral)                    |                       |                 |                  |  |  |  |  |
| Address:  | _City:                | St              | _Zip:            |  |  |  |  |
| Phone: Email:   |                       |                 |                  |  |  |  |  |
| Sponsorship level:<br>July Prince (\$5,000) The Big Peach (\$3,000) _                               |                       |                 |                  |  |  |  |  |
| Blossoms (\$2,000) please circle one: Children's or Main Stage                                      |                       |                 |                  |  |  |  |  |
| Bounty (\$1,500) Bushel (\$1,000-Oasis) Buds (\$1,000- Misting Tent)                                |                       |                 |                  |  |  |  |  |
| Orchard (\$300) circle one: Ninth Grade Center Hall Middle School Weatherford College               |                       |                 |                  |  |  |  |  |
| Friend (\$250) # of entrance booths you would like to sponsor                                       |                       |                 |                  |  |  |  |  |
| Cool Peach (\$150) # of golf carts you would like to sponsor  |                       |                 |                  |  |  |  |  |
| Payment Information:<br>Check enclosed: Please send invoice: Please charge my MC Visa Amex Discover |                       |                 |                  |  |  |  |  |
| Card number:  | Exp. Date:            | Security        | y code:          |  |  |  |  |
| Name as it appears on card:   |                       |                 |                  |  |  |  |  |
| Amount to be billed:  |                       |                 |                  |  |  |  |  |
| Sponsor level: \$ Additional Sponsorsh  | ip: \$ (Ex            | : Friend and Co | ool Peach=\$400) |  |  |  |  |
| Additional<br>VIP tickets: \$ @ \$3.00 each   |                       |                 |                  |  |  |  |  |
| Total:  |                       |                 |                  |  |  |  |  |
| Mail check and registration form to Weatherford Chamber PO Box 310 Weatherford, TX 76086            |                       |                 |                  |  |  |  |  |

Thank you for your support!! Sponsorships will sell out fast, so be sure to send in your form as soon as possible. Questions, please contact Gloria Martinez at 817-596-3801 or <u>gmartinez@weatherford-chamber.com</u>