



## The 30th Annual Parker County Peach Festival

Saturday, July 12th, 2014

8:00am - 5:00pm

*Are you interested in being part of one of Texas' premier one-day Festival Events? An average of more than 30,000 people pour into the streets of Historic Downtown Weatherford each year to enjoy all that the Parker County Peach Festival has to offer! Help support this local tradition and receive exposure for your business through one of the many sponsorship opportunities!*

### **"The Big Peaches" - \$2,500 (6 available)**

1. Street banner with your business logo will be hung across a major Weatherford street
2. Booth or display space at the Festival (sponsor to provide own tent, supplies, etc.)
3. Logo included in printed advertisements
4. Business logo printed on brochures, flyers and posters to be distributed throughout the community and region
5. Logo placed on the official Parker County Peach Festival web page, [www.PeachFestivalTx.com](http://www.PeachFestivalTx.com)
6. Twenty passes to the Festival and Hospitality Room at **First Financial Bank of Weatherford**

### **"The Little Peaches"**

These are great sponsorship opportunities to sponsor specific events/attractions at the Festival. There are several to choose from. All Little Peach sponsors will receive ten free passes to the Festival and Hospitality Room at **First Financial Bank of Weatherford**.

#### **26th Annual Peach Pedal Bike Ride: \$750 or \$1,500**

##### **\$750**

1. Logo printed on back of Peach Pedal t-shirts, distributed to approximately 2,200 participants
2. Logo printed on Peach Pedal applications and brochures (10,000 mailed)
3. Logo on official Peach Pedal web page
4. Opportunity to put promotional items in goody-bags for cyclists

##### **\$1,500**

LARGER logo on all of the above PLUS a "keepsake" gift for cyclists, such as a water bottle or towel

#### **Entertainment Stage: \$1,000 (2 available - Main or Second)**

1. A banner with your company and/or logo will be hung at one of the stages
2. Your company's name and message will be announced throughout the day by the emcee

#### **Children's Stage - \$1,000 (1 available)**

1. Your company's name and/or logo on a banner prominently displayed in the children's area. The Peach Festival is well-known for being a family-friendly event, making this is a high traffic area.
2. Your company's name and message will be announced throughout the day by the stage emcee

#### **Children's Activity - \$1,000 (Several Available)**

Your company's name and/or logo on/near a popular children's activity, such as the mini-train ride, inflatables, etc.

### **"The Buds" - \$500**

All Bud sponsors will receive five free passes to the Festival and the Hospitality Room at **First Financial Bank of Weatherford**. It is recommended that you bring chairs, table and a tent for shade. You will be responsible for providing staff to man the booth on the day of the event from 7:45am until 5:00pm.

#### **Oasis Spot - (3 available)**

You will be allowed to hand out promotional materials for your business while handing out free cups of water to Festival patrons. You will be responsible for providing the cups. You can have your logo on the cups, but they must be no larger than 5 oz. The Chamber will provide ice and water throughout the day.

#### **Misting Tent - (2 available)**

You will be able to hand out promotional material at a misting tent set up to cool off guests. The Chamber will provide the misting tent.

*See More Sponsorships on Reverse Side*



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*Sponsorship Opportunities, Cont'd from Reverse Side*

## **Remote Parking - \$500 (4 available)**

You will be allowed to hand out promotional items while patrons board the bus to go to the Festival grounds. You will be responsible to man the booth on the day of the Event from 7:45am until 4:00pm. It is recommended that you bring a tent for shade, chairs and a table for your materials. You will receive four free passes to the Festival and the Hospitality Room at **First Financial Bank of Weatherford**.

## **Golf Cart Sponsor - \$300 (5 available)**

A sign with your company name and/or logo will be hung on the back of a golf cart that will be used to transport Festival attendees to and from nearby parking areas. Golf cart sponsors each receive two free t-shirts and two passes to the Festival and the Hospitality Room at **First Financial Bank of Weatherford**.

***All sponsorships include a designated number of passes for the Event and Hospitality Room. If more passes are needed for workers, they are available at a discounted price.***

Please fill out form below and fax to: 817-613-9216

or mail to: Weatherford Chamber of Commerce, P.O. Box 310 Weatherford, Tx 76086

### ***Yes! Sign me up to be a Peach Partner!***

Company Name: \_\_\_\_\_

Contact: Name \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### **Payment Information - Please select an option below**

Check Enclosed       Please Bill to the above Company

Please Charge my    MC       Visa       Amex       Discover

**Big Peaches**      \$2,500

**Little Peaches**    Peach Pedal Bike Ride    \$750     \$1,500

Entertainment Stage - \$1,000       Kiddie Korner - \$1,000

**The Buds**      Oasis Spot - \$500       Misting Tent - \$500

**Remote Parking**      9th Grade Center - \$500       Hall Middle School - \$500

College - \$500       First Monday Grounds - \$500

**Golf Carts**      \$300 each       \_\_\_\_\_ Number of Golf Carts you would like to sponsor

***For More Info, Please Call Tammy Gazzola, 817-596-3801 or Email [info@weatherford-chamber.com](mailto:info@weatherford-chamber.com)***